



WHAT CAN
DATA DO?



TDeitche
Analytics



HARVEST MONTH

Estimate Apple Yield?



EPIISODE #9



DATA IN ACTION

Blossoms | Fruit | History



02

HERE'S HOW



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Orchard teams analyze:



Blossom counts



Fruit development



Historical yields



03

WHAT IT REVEALS



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The data can reveal:



Expected harvest
volume



Differences by
orchard block



Changes from
past seasons



04

TAKING ACTION

Orchards can:



Plan picking crews



Prepare storage



Coordinate distribution



05

THE TAKEAWAY

Good data helps:



Orchards
prepare **for the size**
of the upcoming
harvest.

BETTER INSIGHTS → BETTER DECISIONS



06

YOUR TURN



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What's your
favorite thing
made with
fresh apples?

Pie, cider, applesauce,
caramel apples,
or something else?



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What Can **Data** Do?

