



WHAT CAN
DATA DO?



TDeitche
Analytics



REAL-WORLD ANALYTICS

Plan for Busy Orchard Weekends?



EPIISODE #11



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HERE'S HOW



Orchard teams analyze:



Visitor traffic



Parking demand



Sales trends



03

WHAT IT REVEALS

The data can reveal:



Peak visit times



Staffing needs



Congestion points





Orchards can:



Adjust staffing



Improve parking flow



Stock popular items



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THE TAKEAWAY

Good data helps:



Orchards create
**better visitor
experiences**
during busy
weekends.



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YOUR TURN



What's your favorite part of visiting an orchard?



Picking apples, cider donuts, hayrides, or something else?

