



WHAT CAN
DATA DO?



TDeutsche
Analytics



— REAL-WORLD ANALYTICS —

Plan Farmers Market Supply?



EPISODE #12



DATA IN ACTION

SALES

WEATHER

INVENTORY



02

HERE'S HOW



Farmers analyze:



Past sales



Weather forecasts



Product inventory



The data can reveal:



Popular items



Peak shopping times



Low-stock risks



04

TAKING ACTION



Farmers can:



Stock best-sellers



Plan quantities



Reduce sellouts



05

THE TAKEAWAY

Good data helps:



Farmers bring
the right products
to market.



06

YOUR TURN



What's the first thing
you look for at a
farmers market?



*Apples, baked goods,
fresh produce,
or something else?*

