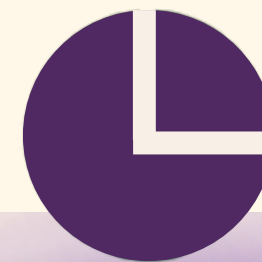




WHAT CAN
DATA DO?



**TDeithe
Analytics**



FALL OPERATIONS

Plan for Peak Haunted Attraction Nights?



EPISODE #13



DATA IN ACTION

Tickets | Arrivals | Wait times



02

HERE'S HOW

Attraction teams analyze:



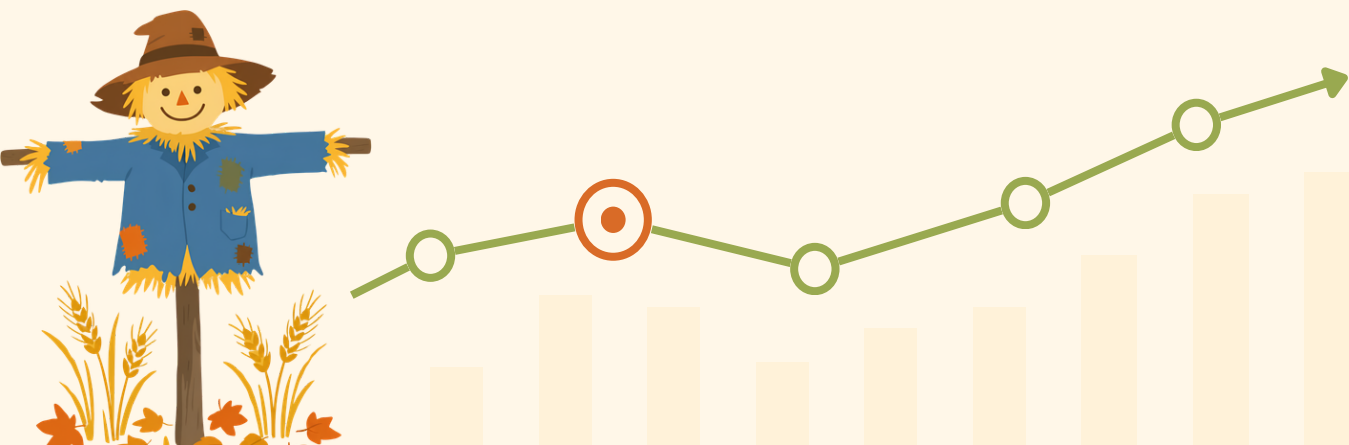
Ticket sales



Arrival patterns



Wait-time data



03

WHAT IT REVEALS

The data can reveal:



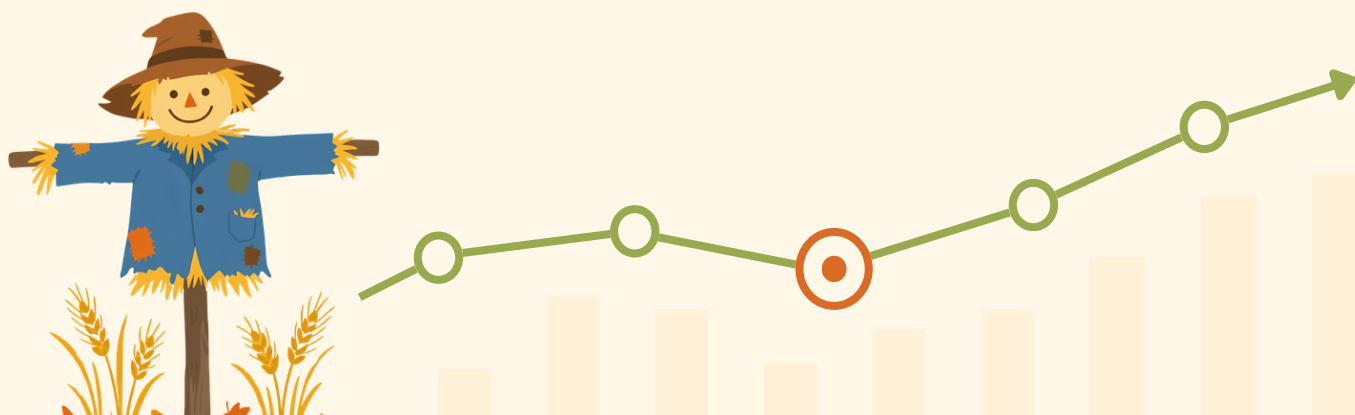
Peak arrival times



Staffing needs



Congestion points



04

TAKING ACTION

These insights help:



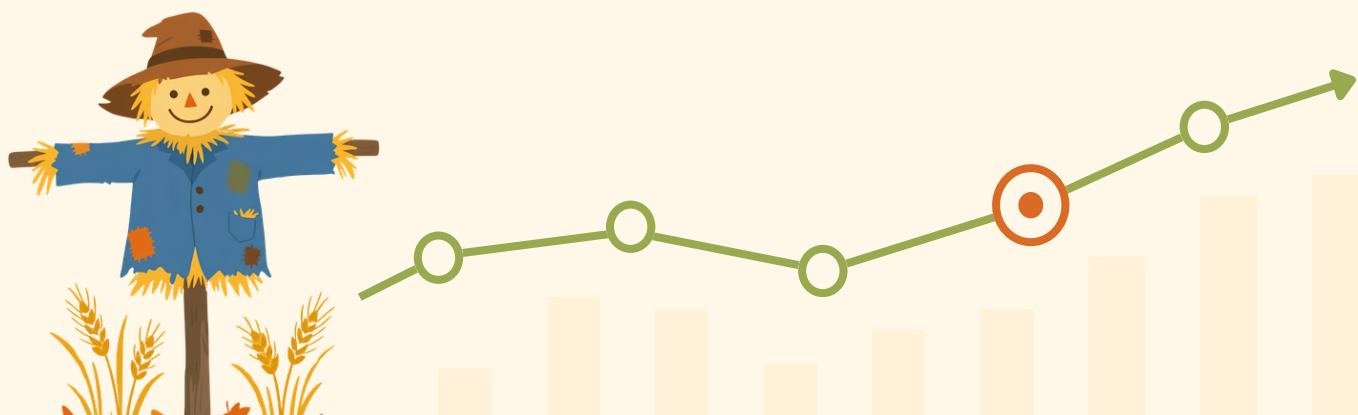
Adjust staffing



Manage entry times



Improve visitor flow



05

THE TAKEAWAY

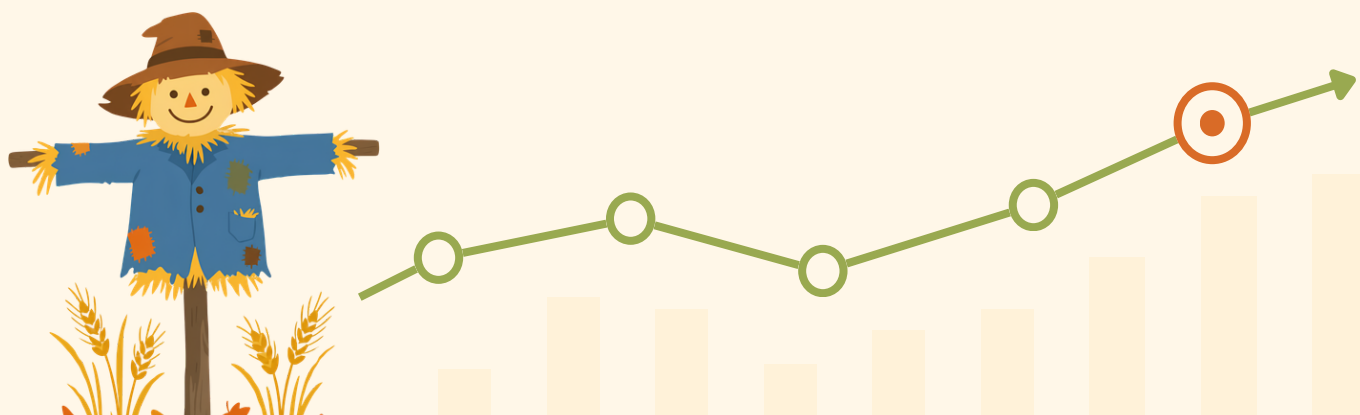
Good data helps:

Reduce delays
and improve
the guest
experience

BETTER
INSIGHTS



BETTER
DECISIONS



06

YOUR TURN



What's
your favorite
kind of fall
attraction?

Haunted houses, hayrides,
corn mazes, or
something else?



FOLLOW FOR MORE

What Can Data Do?

