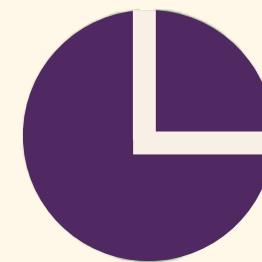




WHAT CAN
DATA DO?



TDeitche
Analytics



FALL OPERATIONS

Predict Halloween Candy Demand?



EPIISODE #14



DATA IN ACTION



Sales | Calendar | Weather



02

HERE'S HOW

Retailers analyze:



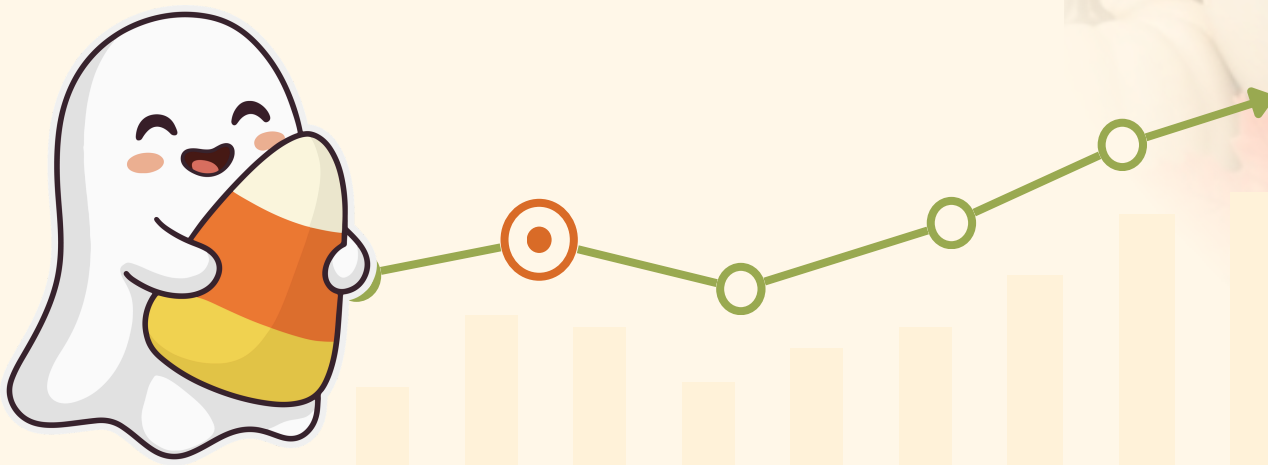
Past seasonal sales



Calendar patterns



Weather forecasts



03

WHAT IT REVEALS

The data can reveal:



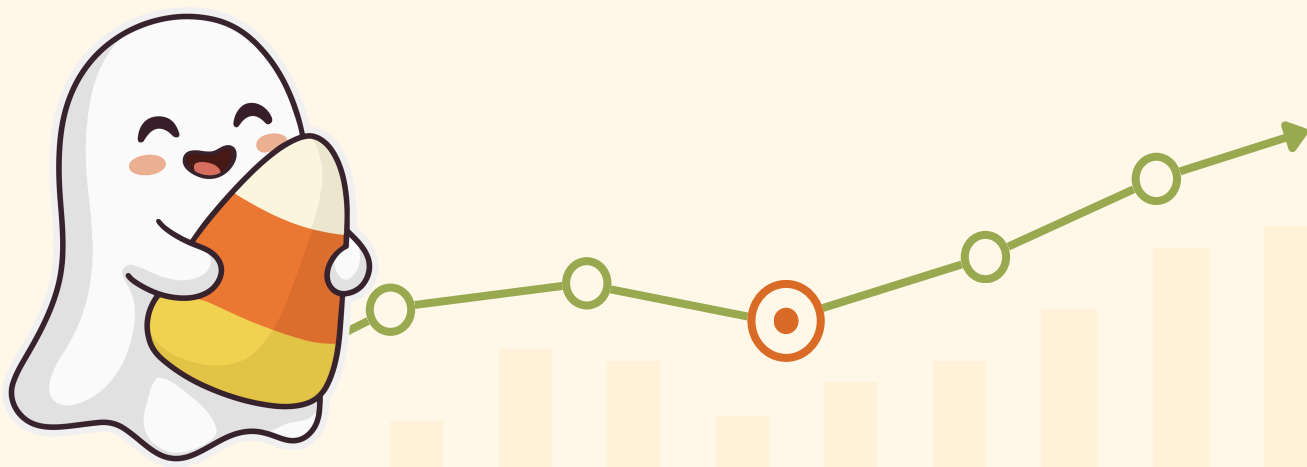
Popular candy types



Peak shopping days



Regional differences



04

TAKING ACTION

These insights help:



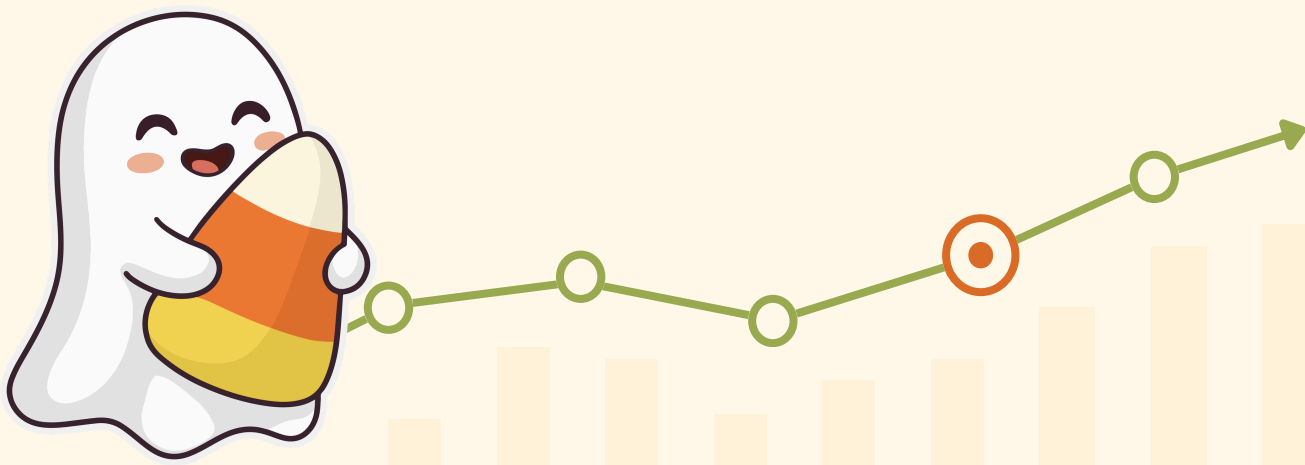
Adjust inventory



Plan displays



Schedule promotions



05

THE TAKEAWAY

Good data helps:

Ensure
seasonal
inventory
is available.

BETTER
INSIGHTS



BETTER
DECISIONS



06

YOUR TURN



What
Halloween
candy do
you enjoy?

Chocolate, gummies,
peanutbutter cups, or
something else?



FOLLOW FOR MORE

What Can Data Do?

